



Latest ratings from three high-profile sources show that Callbox continues its steady streak of top-notch performance in a number of marketing service categories.

Earlier this month, three ratings and reviews sites published their updated rankings of best-performing marketing agencies. Business.com, Clutch, and 10Seoes each gave Callbox very high scores in several service criteria, placing the company well ahead of many of its peers. The new batch of reports adds to the Callbox team's outstanding record of recognitions from third-party sources.

No. 2 on Clutch's Top B2B Lead Generation Companies (as of April 2, 2018)



Callbox took the second Spot on Clutch's latest [Top B2B Lead Generation Companies Leaders Matrix](#). The updated ratings indicated that Callbox garnered 33.4 points for the "Ability to Deliver" criterion (top score was 33.6).

A breakdown of the Ability to Deliver score showed that the company received high ratings for all three subcategories: 16 points for Customer Reviews, 7.8 points for Client Portfolio, and 9.6 points for Market Presence.

Clutch uses its trademark [Leaders Matrix methodology](#) to help buyers objectively find a vendor that matches its needs. The Leaders Matrix maps service providers according to their area of focus and proven ability to deliver.

No. 4 on Business.com's Best Sales Lead Generation Services (as of March 2018)



Business.com recently ranked Callbox fourth on its [Best Sales Lead Generation Services](#) list. The report rates each service provider based on how well it stacks up against the competition in terms of lead generation strategy, lead management capabilities, and quality of customer support.

According to the report, [Callbox's main strengths](#) include its multi-channel philosophy (integrating both traditional and digital channels), robust lead tracking and nurturing tools (using Pipeline, the company's proprietary CRM), and end-to-end customer experience management (through its full-service campaign teams).

No. 6 on 10Seos' Top 10 Lead Generation Companies for Best Services, April 2018

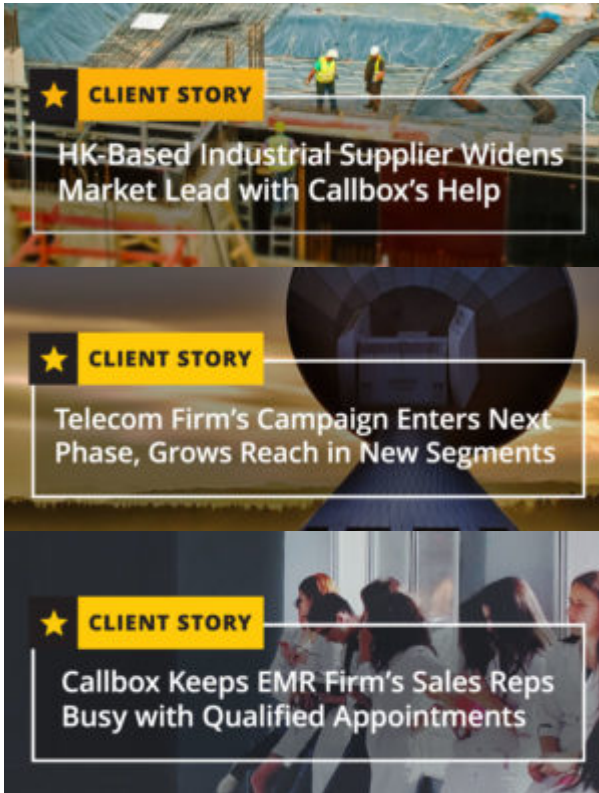


This month's list of [Top 10 Lead Generation Companies for Best Services](#) from 10Seos shows Callbox in sixth place. While the website primarily focuses on SEO agency rankings and reviews, 10Seos also serves as a trusted resource for finding other types of marketing service providers.

Similar to Clutch and Business.com, 10Seos also gives greater weight to customer feedback in its rating methodology. The site follows a rigorous set of standards and procedures that takes both customer experience and project portfolios into account.

As Q2 begins in earnest, the Callbox team counts these developments as part of its growing list of recognitions garnered for 2018, and looks forward to keeping customer success front and center of the services it offers.

Check out our recently published [Client Success Stories!](#)



Try out our [Record List Preview Tool](#) and get a breakdown of our record list by country!



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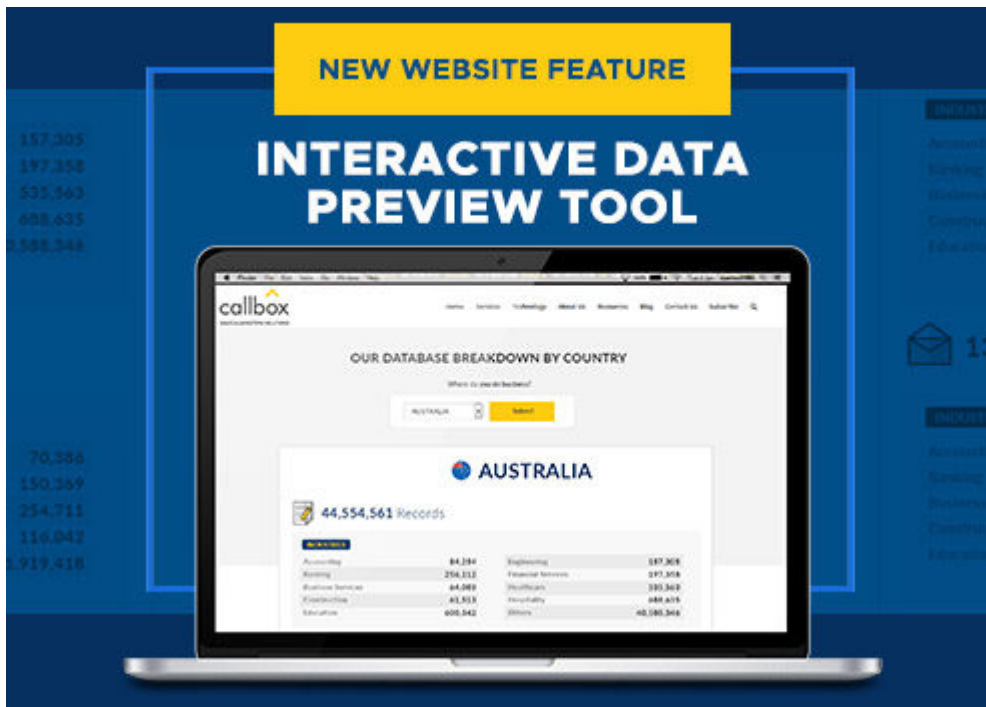
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March 29, 2018

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