



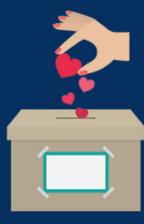
The holidays are once again upon us. That means it's time to kick back, relax, and get into the festive mood. In the spirit of the season, we bring you this little infographic that shares how the Callbox team joins the celebrations.

How the **CALLBOX TEAM** Spends the Holiday season



PARTIES

Callbox takes "work hard, party harder" to a whole new level. Our year-end company party is a highlight of the holidays here at Callbox.



CHARITY

We love giving back to our community. Each year, Callbox helps out people in need through donations and volunteer work.



GIFT-GIVING

Callbox is home to some of the most thoughtful gift givers in the world. That's why when we play Secret Santa, the thought really does count.



CONTESTS

There's nothing like some friendly competition to build teamwork. With our annual Christmas tree-making contest and holiday-themed games, it's always a fun-filled December at Callbox.



AWARDS

December is also the time to celebrate the year's achievements and achievers. From Employee of the Year down to Rookie of the Year, Callbox always lavishly rewards outstanding individuals and teams.



LOOKBACK/LOOK-AHEAD

Besides party hats, the holidays are also the time to put our thinking caps on. Each December, we sit down as a team to reflect on where we've been and to plan out where we're going.

Parties

This year's company party is a fitting conclusion to an amazing 2017. But the year-end party goes beyond celebrating business successes. It's about showcasing the Callbox culture and identity.

We always plan the party around maximizing team interaction. We're a relatively big family, so this is one way of helping everyone get to know everybody else.

Charity

Charity has always been a part of Callbox's holiday tradition. In fact, giving back to the community forms part of our calendar the whole year round.

Each year, we carry out feeding programs, help deliver relief goods, and conduct after-school learning projects. The holidays simply wouldn't be complete without donations and volunteer work from the team.

Gift-Giving

Callbox is a family of generous gift givers. When the holidays roll around, everyone's busy making their list and checking it twice (and sometimes even thrice).

The Callbox team has its own take on the Secret Santa tradition. Everybody gets little presents from their Secret Santas weeks before the actual gift exchange.

Contests

Nobody at Callbox shies away from a contest. That drive to compete and win makes Callbox the company it is today. It also makes the holidays really exciting.

Each December, different departments go head to head, showing off their skills in activities such as Christmas tree-decorating and choral singing.

Awards

Being part of the Callbox team means your performance doesn't go unnoticed or



unrewarded. December is the time for recognizing the great work that everybody's been doing for the past 12 months.

We make the holidays even brighter by letting the Callbox team's stars shine through awards and prizes.

Lookback/Look-Ahead

For most companies, the run-up to the end of the year is when annual reviews and planning kick into high gear. At Callbox, we turn these activities into a holiday staple.

We take a collaborative approach to planning and review. This means that we sit down as a team and work out where we've been and where we're going.

Looking back, we've had a lot of fun and learned a lot in the Savvy Marketer blog. We really hope you've enjoyed and gained from what we had put out here in 2017. Looking forward, we'll continue publishing great content for B2B marketers as well as try out new ways to share insights.

From all of us here at Callbox:

Happy Holidays!

[Get to know Callbox even more, Inside and Out the Box!](#)

CHECK us out on [YOUTUBE!](#)

Read more stories, tips, and ideas, check out The [Savvy Marketer's Blog!](#)



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Based on one of our most popular posts, this ebook has been updated with the best and latest techniques to generate quality sales leads through:

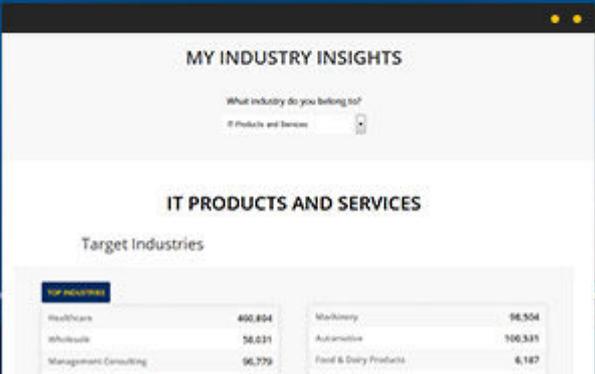
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- SOCIAL MEDIA MARKETING
- SEARCH ENGINE OPTIMIZATION
- TELEMARKETING
- CONTENT MARKETING

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PRESS RELEASE

NEW CALLBOX SITE FEATURE BRINGS KEY B2B INDUSTRIES INTO SHARPER FOCUS



MY INDUSTRY INSIGHTS

What industry do you belong to?
IT Products and Services

IT PRODUCTS AND SERVICES

Target Industries

TOP INDUSTRIES	
HealthCare	450,804
Wholesale	38,631
Management Consulting	36,779
Machinery	96,504
Automotive	106,331
Food & Dairy Products	6,147

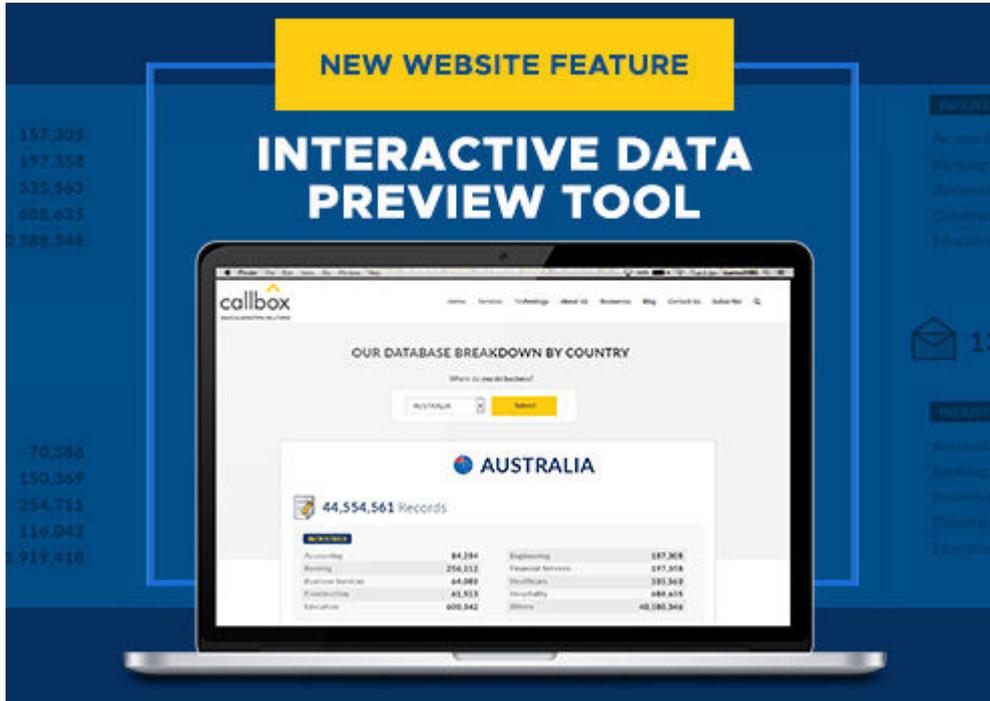
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May 16, 2018

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February 20, 2018

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