# **B2B** Direct Marketing for Healthcare



### Sales numbers looking a little pale? You could probably use a shot of Callbox.

Callbox designs and implements a solid healthcare marketing platform to produce warm sales leads for healthcare products and services. We deploy professional inside sales representative with extensive experience in direct marketing for the healthcare industry to segment profitable markets, generate warm healthcare leads, and set appointments with qualified targets.

We customize and fine tune our lead generation and appointment setting strategies to match your goals, campaign preferences, and concurrent market trends.

Our direct marketing solutions are supported by our rich database of your ideal clients and business matchups, guaranteeing highly targeted and cost-efficient marketing campaigns. We market to the healthcare industry targeting managers, directors, and other decision makers in various healthcare institutions such as doctors' offices, health clinics, dental clinics, nursing homes, veterinary clinics, hospitals, and medical centers.

Use our expertise to enhance your brand and ensure wide exposure for your healthcare products and services:

- Medical Alert Equipment
- Diagnostic Kits
- Patient Education Services
- Facilities Management
- Ambulatory and Home Healthcare Services
- Compliance Consulting Services

- Testing Service
- Imaging Solutions
- Clean Room Services
- Equipment Maintenance
- Medical Practice Management Software and Services



## Get in touch with us!

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